

the
FOURSOME
EST. 1935

For Immediate Release
July 13, 2009

**The Foursome Clothing and Shoes Moving to New Location at
Highway 55 and Vicksburg in Plymouth, MN**

Wayzata, MN-In response to an ever changing and competitive retail environment, The Foursome Clothing Store announced some major changes today. Foursome President Gordy Engel released a statement that in the fall of 2009 The Foursome will move their store from the Wayzata Bay Center location to a brand new, custom-built location at Highway 55 and Vicksburg Lane in Plymouth, MN.

“We are excited about the opportunity to move our business and allow The Foursome to continue our long history of quality selection, service, and convenience for which The Foursome has been known as one of America’s finest specialty stores” Engel explained.

Engel said moving The Foursome was dictated by several factors. “For the past five years we have worked faithfully to continue to be an anchor retailer in the redeveloped Wayzata Bay Center, but delays and phasing changes due to the economic downturn have forced us to seek a more immediate alternative.”

“After considerable thought and discussion it became clear our best business plan for the future is to consolidate our stores under one roof and move to this new location,” said Engel. “The opportunity to stay close to Wayzata and be part of this vibrant area in the heart of Plymouth is exciting.”

Engel sees great potential for the business to grow and fill a need in the Plymouth area for quality men’s apparel, including big & tall, and family shoes. “Families on the go want to shop where it’s convenient, find a great selection at fair prices, and at the same time feel good about shopping local.” He said the store’s niche of men’s suits and sport coats, combined with classic casual wear, makes it the one-stop shopping that customers like.

The Foursome will continue to carry popular men’s brands like Tommy Bahama, Polo, Hart Schaffner Marx, and St. Croix Knits in the new store. The connected family shoe store will offer dress and casual shoes for men, women, and kids including Ugg, Merrell, Ecco, Cole Haan, and Allen Edmonds.

“We are designing our new store to provide our customers a unique and convenient shopping environment that will still include services like tuxedo rental, outside tailoring, and a custom made clothing department. Long time customers will feel right at home and our new customers will be welcomed to a first class shopping experience,” said Engel.

As part of the move, there will be a major Storewide Moving Sale. Engel sent a letter to Foursome customers this week announcing the changes. In the letter customers were informed The Foursome will be closed July 13th & 14th to prepare for the gigantic sale, beginning at 9:00 a.m. on Wednesday, July 15th.

As part of the sale, all three stores will be featuring additional merchandise and significant discounts up to 50% off retail and more. “Our long time customers remember the old Crazy Days sales with unbeatable deals. It is only fitting as the pioneer of ‘Crazy Days’ in Wayzata we celebrate our move with the biggest Crazy Days sale ever,” said Engel.

The Foursome Clothing and Shoes has been an institution in the Twin Cities for 74 years and the Engels feel blessed to be able to continue the tradition. “Customer relationships are more than the key to our success, they define our business vision. We are excited about introducing our new Plymouth store to our current customers and look forward to building new relationships for years to come.”

For more information please visit www.thefoursome.com